

CirNo80/AJ/AY2023-24/June

21st June 2023

Subject : Introduction of the CBSE Reading App: Enhancing Learning During Vacation

Dear Parents,

Hope this circular finds you and your family in good health and high spirits. We are writing to inform you about an exciting new initiative that will enhance your child's learning experience and promote a love for reading during the upcoming vacation period.

The Central Board of Secondary Education (CBSE) has launched the CBSE Reading Mission, a program aimed at fostering a culture of reading among students and promoting the joy of reading. As part of this mission, **the CBSE has introduced the CBSE Reading App powered by Freedom**, a comprehensive platform designed to make reading an engaging and rewarding experience for students of all ages.

We strongly encourage you to download and utilize the CBSE Reading App during the vacation period to engage your child in a variety of activities and enhance their language competencies. **The app provides access to a vast digital library, catering to Nursery Grades to Grade VIII**, ensuring that there is something for every age group and reading level.

**To download and start using the CBSE Reading App, please follow the steps below:**

1. Visit [App Store/Play Store] on your mobile device.  
Search for "CBSE Reading App powered by Freedom" and click on the download button.
2. Once the app is installed, open it and follow the on-screen instructions to set up your account.

**School Affiliation number: 6630040**

**The Frequently Asked Questions:**

( <https://drive.google.com/file/d/1BMisSyRlOkDfwDyTF0ZjEbxCos2HOXpC/view?usp=sharing> and a video walkthrough of the process may be referred to for additional information Video Walkthrough: <https://bit.ly/CBSEReadingAppbyFreedom>

By using the **CBSE Reading App**, your child will have the opportunity to explore a wide range of reading material, including stories, articles, and other engaging content that will contribute to their overall development. The app offers a user-friendly interface and provides a personalized reading experience based on your child's grade and reading level.

We also want to highlight that the **CBSE Reading App** is aligned with the **objectives outlined in the National Education Policy (NEP) 2020**, which emphasizes the importance of reading and recommends making quality literature available to children. By actively participating in this program, **you will be contributing to the development of your child's higher-order skills, such as creativity, critical thinking, problem-solving, visualization, and idea generation.**

Additionally, we would like to inform you that, top readers (those who log the maximum reading time) in each grade across school will be felicitated, with awards and prizes in September 2023.

We urge you to take full advantage of this valuable resource and make the **CBSE Reading App** an integral part of your child's vacation activities. Together, let us create an environment that fosters a love for reading and enhances your child's learning journey.

If you have any questions or need assistance with downloading or using the CBSE Reading App, please do not hesitate to reach out to us. We are here to support you and ensure that your child receives the maximum benefit from this initiative.

Thank you for your continued support in your child's education. We wish you and your family a joyful and enriching vacation period.

**Best Wishes,**

**AJ Administration**