



AL AIN JUNIORS SCHOOL  
INDIAN SYSTEM



United Nations  
Educational, Scientific and  
Cultural Organization



Member of  
UNESCO  
Associated  
Schools



# AJ Talkies

News Letter

June 2024

AJI Secondary

Issue 1

## Editorial

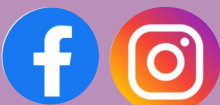
Kamia & Helen

### CONTENT

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## ICT & ENTREPRENEURSHIP – JUNE 2024

### ICT & ENTREPRENEURSHIP – JUNE 2024

Students from Grades 1 to 8 participated in a "Financial Literacy" program tailored to their levels.

Grade 1 engaged in activities to identify needs and wants, integrating Mathematics.

Grade 2 focused on differentiating between needs and wants.

Grade 3 identified goods and services, while

Grade 4 evaluated them.

Grade 5 compared shopping experiences,

Grade 6 maintained and calculated spending diaries.

Grade 7 enumerated their money responsibilities through case studies, and

Grade 8 learned about consumer awareness rules and regulations.

This comprehensive program aimed to build a strong foundation in financial literacy for all students.





## Commerce Forum

### Gulf Sahodaya Initiative – 8th June 2024

I am pleased to report the successful completion of the Commerce Forum, held as part of the Gulf Sahodaya initiative on 8th June 2024. This event saw the enthusiastic participation of nine esteemed schools from across the region, fostering a collaborative and enriching environment for sharing best practices in commerce education.

#### Agenda Overview

The forum commenced with registration and breakfast, allowing participants to network and prepare for the day's events. The agenda was meticulously planned to ensure a balance of formal proceedings, interactive sessions, and collaborative activities.

The sequence of events was as follows:

Registration and Breakfast

Prayer and UAE National Anthem

Welcome Speech

Our respected Vice Principal Mrs. Humera Sharief warmly welcomed all participants, setting a positive tone for the forum.

Self-Introduction by Participating Schools

Each school provided a brief introduction, highlighting their unique contributions to commerce education.

Display of Best Lessons by Participating Schools : Each school showcased a video of their best lesson, demonstrating innovative teaching methods and engaging content. The schedule was as follows:

10.00 to 10.15: Oasis International School – Al Ain

10.15 to 10.30: Al Saad Indian School – Al Ain

10.30 to 10.45: Private International English School

10.45 to 11.00: Shining Star International School – Abu Dhabi

11.00 to 11.15: Indian School – Al Ain

11.15 to 11.30: Darul Huda Islamic School– Al Ain

11.30 to 11.35: Grace Valley School – Al Ain

11.35 to 11.45 – Abu Dhabi Indian School – Muroor

11.45 to 11.55 a.m. Al Ain Juniors School – Al Ain( Al Ain Junior School delivered an insightful presentation on project-based learning, emphasizing Bloom's Wheel, effective questioning, flipped classroom, and play-way methods. This session provided practical strategies for enhancing student engagement and learning outcomes.)

### **12 Noon - Project-Based Learning Session by Al Ain Junior School**

The Project-Based Learning (PBL) session, led by Ms. K Shamala Ganapathy, Head of Commerce, was a highlight of the forum. It began with a lively ice-breaking activity where participants formed five groups using the sounds of various animals and birds, creating an energetic and fun atmosphere. Each group was provided with the procedure for making liquid soap, as demonstrated in the chemistry lab.

Participants enthusiastically embraced the challenge, diving into the task with creativity and critical thinking. The groups were assigned different aspects of the business process: branding, labeling, pricing, promotion, and selling. This comprehensive approach ensured that all participants could engage in practical and innovative problem-solving.

The branding teams came up with catchy names and logos, showcasing their artistic flair.

Labeling groups designed informative and attractive labels, blending creativity with compliance.

Pricing teams analyzed market trends and cost factors to set competitive prices.

Promotion groups devised innovative marketing strategies, including social media campaigns and catchy jingles.

Finally, the selling teams simulated sales pitches, demonstrating persuasive skills and customer engagement techniques.

The session was not only educational but also filled with laughter and camaraderie.

The active participation and inventive ideas displayed by the groups underscored the effectiveness of PBL in enhancing critical thinking and teamwork.

This dynamic exercise, supported by dedicated team members Mr. Abdul Noufal, Mr. Vinod Kumar, and Ms. Nazneen Farooqui, proved to be an invaluable experience for all involved.

### **Certificate Distribution and Photo Session**

Participants were awarded certificates in recognition of their contributions, followed by a group photo session to commemorate the event.

### **Vote of Thanks**

The event concluded with a vote of thanks, expressing gratitude to all participants, organizers, and sponsors for their support and dedication by our PDO Mr. Ummar Farooq

### **Lunch**

A delightful lunch was served, offering an additional opportunity for networking and informal discussions.

## Outcomes and Reflections

The Commerce Forum achieved its objectives of promoting best practices, fostering collaboration, and enhancing the quality of commerce education among the participating schools.

Key outcomes included:

1. **Collaboration:** The event strengthened relationships among participating schools, paving the way for future collaborations and initiatives.
2. **Professional Development:** Teachers and administrators gained valuable insights into effective teaching strategies and project-based learning methodologies.
3. **Innovative Teaching Methods:** The video presentations showcased a variety of successful lesson plans and teaching strategies.

The positive feedback received from participants underscores the success of the forum. Suggestions for future events include more interactive workshops, panel discussions, and opportunities for hands-on activities.

In conclusion, the Commerce Forum was a remarkable event that showcased the commitment and innovation of our educational community. We look forward to building on this success in future initiatives.

